SRI VENKATESWARA COLLEGE OF ENGINEERING & TECHNOLOGY

(Autonomous)

RVS NAGAR, TIRUPATI ROAD, CHITTOOR (A.P)- 517127.

Department of Information Technology

Cordially invite you for the Expert Guest Lecture on

"IPR & It's protection"

Chief Guest:

Vivek Raj

NIPAM Officer/Examiner of Patents & Design

Intellectual Property Office, Chennai

Govt. Of India

Date: 20-03-2023

Time: 11 AM to 12.30 PM

HOD – IT

(Dr. J. VELMURUGAN)

SRI VENKATESWARA COLLEGE OF ENGINEERING AND TECHNOLOGY
(AUTONOMOUS)
R.V.S. NAGAR, CHITTOOR-517127, ANDHRA PRADESH
DEPARTMENT OF INFORMATION TECHNOLOGY

CIRCULAR

Date: 18-03-2023

It is hereby informed that our department is planned to organize an Online Seminar for all the III Year students of IT department on the topic "**IPR & It's protection**" on **20-03-2023**. All the students are instructed to use this opportunity and attend the same without fail.

HoD-IT

Copy to:

1. Principal sir for kind information
2. Circulate among the faculty
3. Circulate among the students

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R.V.S. NAGAR, CHITTOOR-517 127, ANDHRA PRADESH
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Event Summary Report

Title: IPR & Its Protection

Date: 20th March 2023

Mode: Online

Audience: IT Students

Coordinator: Faculty Members, Department of IT, SVCET

HoD-IT: Dr. J. VELMURUGAN

Resource Person: Mr. Vivek Raj, NIPAM Officer/Examiner of Patents & Design, Intellectual Property Office, Chennai, Govt. of India

Introduction

The Department of Information Technology, SVCET, organized an online guest lecture titled "IPR & Its Protection" on 20th March 2023. The session aimed to enhance the understanding of Intellectual Property Rights (IPR) among IT students and shed light on the mechanisms available for their protection. The resource person, Mr. Vivek Raj, is a seasoned NIPAM Officer and an Examiner of Patents and Designs at the Intellectual Property Office, Chennai, under the Government of India.

Event Objectives : The primary objectives of the lecture were:

To familiarize students with the fundamental concepts of Intellectual Property (IP).

To discuss the relevance of IPR in the IT industry.

To explain the legal frameworks and processes involved in protecting innovations and designs.

To highlight career opportunities in the field of IP.

Session Highlights

Introduction to IPR:

Mr. Vivek Raj began by explaining the concept of Intellectual Property and its significance in promoting creativity and innovation. He outlined the different types of IP, including Patents, Trademarks, Copyrights, and Industrial Designs, with real-world examples.

Importance of IPR in the IT Sector:

The speaker emphasized the critical role IPR plays in the IT industry, particularly in software

development, algorithms, and digital innovations. He discussed how companies leverage patents to protect their technological advancements and maintain competitive advantages.

Patents and Designs:

A detailed explanation of the patenting process was provided, including steps such as filing, examination, and granting of patents. Mr. Vivek also elaborated on the protection of designs and their relevance in industries like product design and user interfaces.

IPR Laws in India:

The session covered the legal frameworks governing IPR in India. Mr. Vivek highlighted recent updates and improvements in Indian IP laws to align with international standards, including initiatives by the Government of India to simplify the application process.

Challenges and Opportunities:

The resource person addressed common challenges in IPR, such as infringement issues, enforcement difficulties, and the importance of awareness among innovators. He also provided insights into opportunities for students to build careers in the field of IPR.

Case Studies and Real-Life Examples:

To make the session more engaging, Mr. Vivek shared case studies on landmark IP disputes and examples of successful patent filings in the tech sector.

Interactive Q&A Session:

The lecture concluded with an interactive Q&A session where students posed questions about copyright for software, steps to patent an invention, and the role of IPR in entrepreneurial ventures.

Key Takeaways

Intellectual Property Rights are essential for fostering innovation and protecting creators' work.

The IT industry heavily relies on patents and copyrights for safeguarding software, algorithms, and digital designs.

Familiarity with the IPR framework can open up career paths in roles such as IP analysts, patent examiners, and legal advisors.

India is making significant strides in streamlining IPR laws and processes, providing a

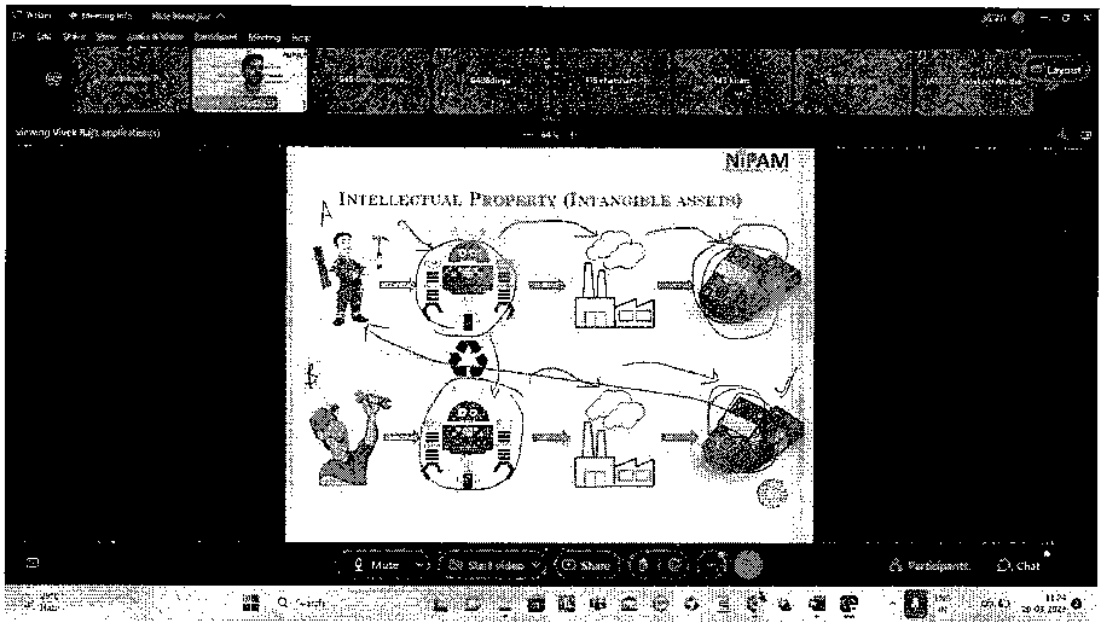
conducive environment for innovators.

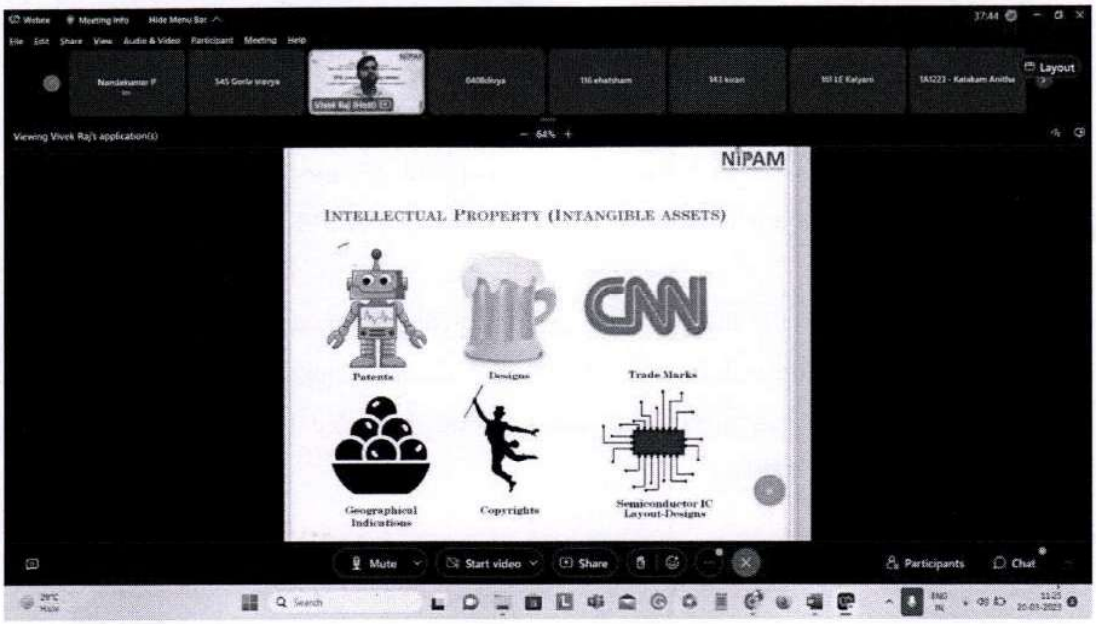
Feedback and Conclusion

The event was well-received by the attendees, who appreciated the depth and clarity of Mr. Vivek Raj's insights. The session proved to be an invaluable learning experience, bridging the gap between theoretical knowledge and practical applications of IPR in the IT domain.

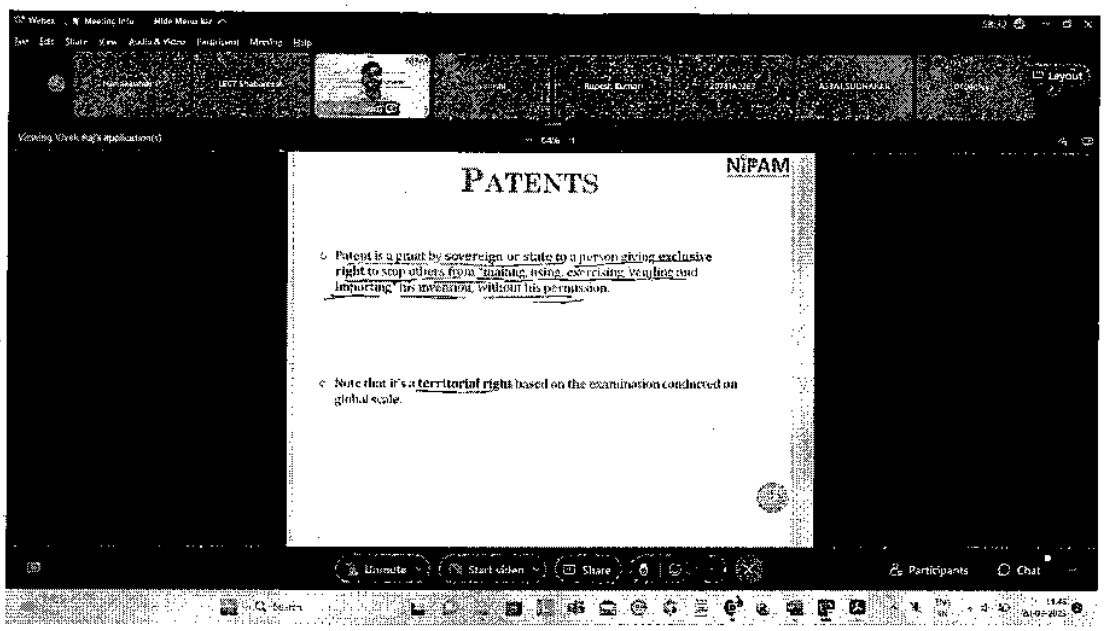
The Department of IT, under the guidance of Dr. J. Velmurugan, successfully facilitated the event, ensuring a seamless online experience for the participants. Such initiatives are instrumental in equipping students with the knowledge needed to navigate the evolving landscape of technology and law.

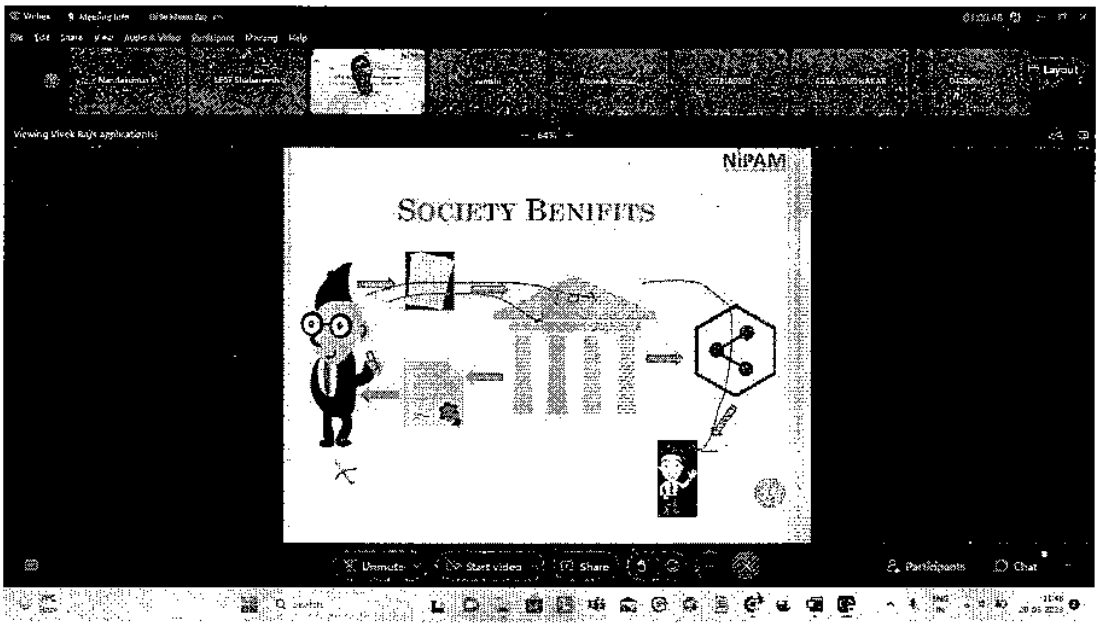
Screenshot

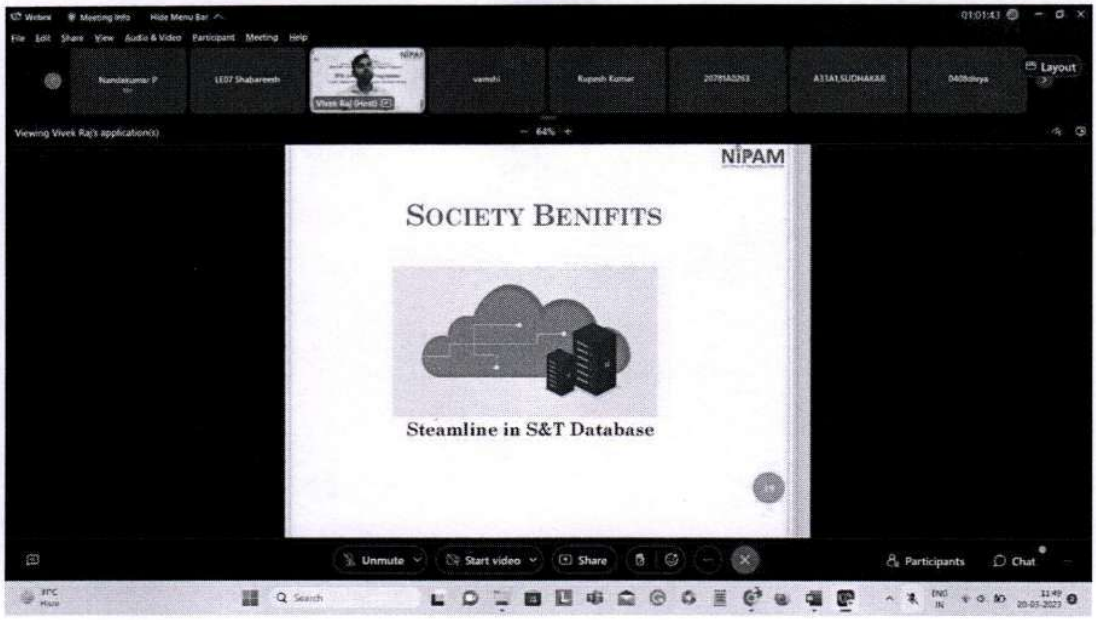



NIPAM
INTELLECTUAL PROPERTY (INTANGIBLE ASSETS)
Patents
Designs
CNN
Trade Marks
Geographical Indications
Copyrights
Semiconductor IC Layout-Designs
Mute
Start video
Share
Participants
Chat

NIPAM
Missed millions of Dollers
Unmute
Start video
Share
Participants
Chat


NIPAM
PATENTS
Patent is a grant by sovereign or state to a person giving exclusive right to stop others from "making, using, exercising, vending and importing" his invention, without his permission.
Note that it's a territorial right based on the examination conducted on global scale.


NIPAM
SOCIETY BENEFITS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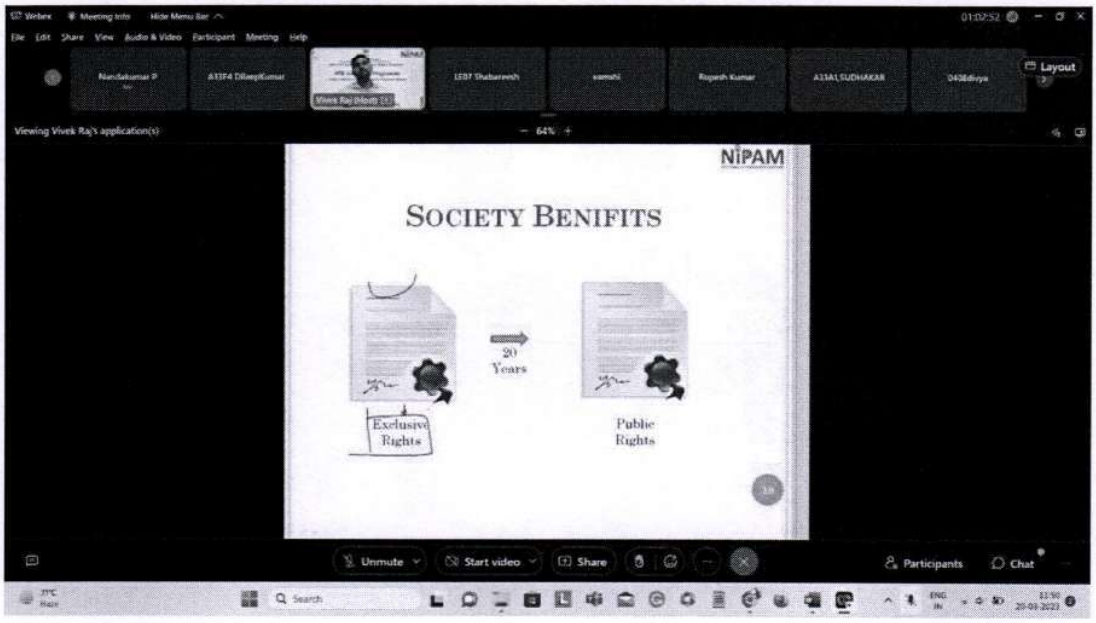
Steamline in S&T Database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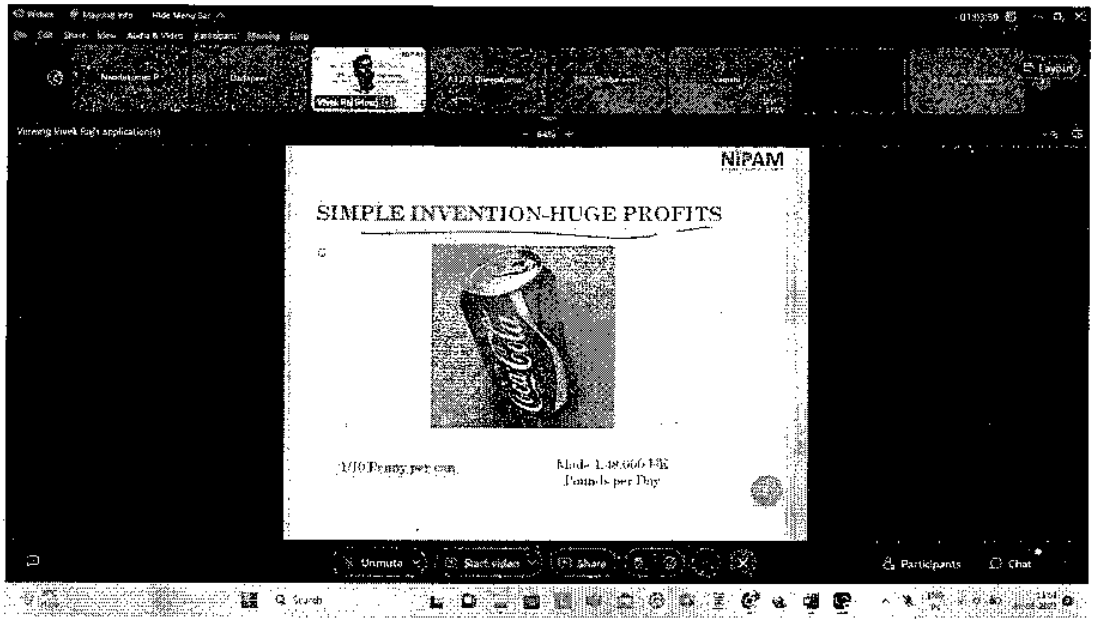
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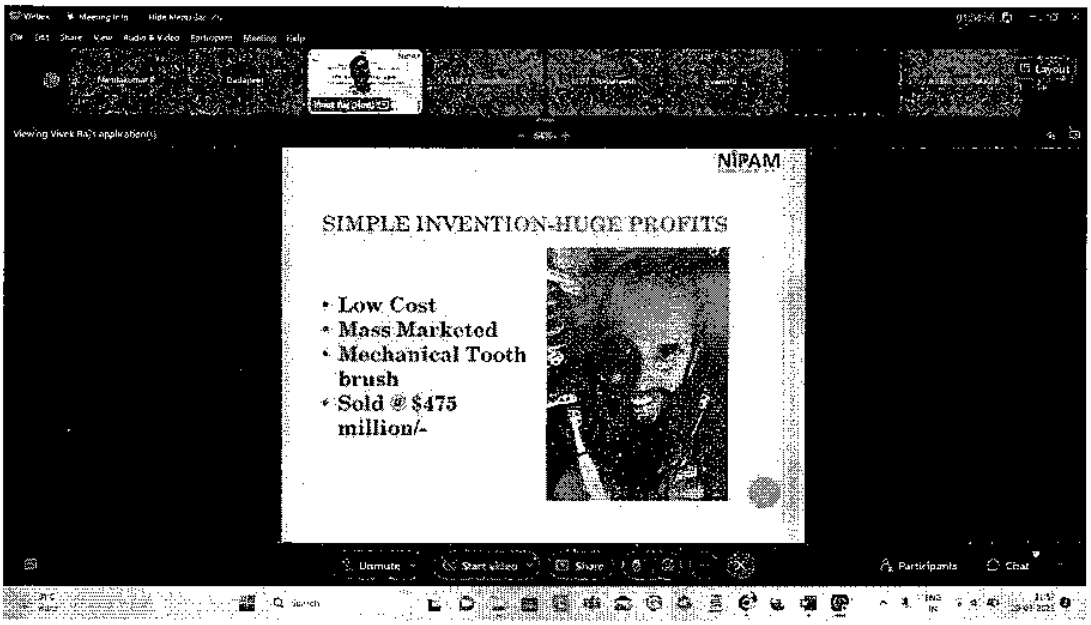
SIMPLE INVENTION-HUGE PROFITS
1/10 Penny per can
Mind- 1,48,666 Hit
Pounds per Day


NIPAM
SIMPLE INVENTION-HUGE PROFITS
• Low Cost
• Mass Marketed
• Mechanical Tooth brush
• Sold @ $475 million/-

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Vivek Raj
A13A1,SUDHAKAR
Viewing Vivek Raj's application(s)
64%
NIPAM
GEOGRAPHICAL INDICATION (GI)
A geographical indication (GI) is a sign used on products that have a specific geographical origin and possess qualities or a reputation that are due to that origin.
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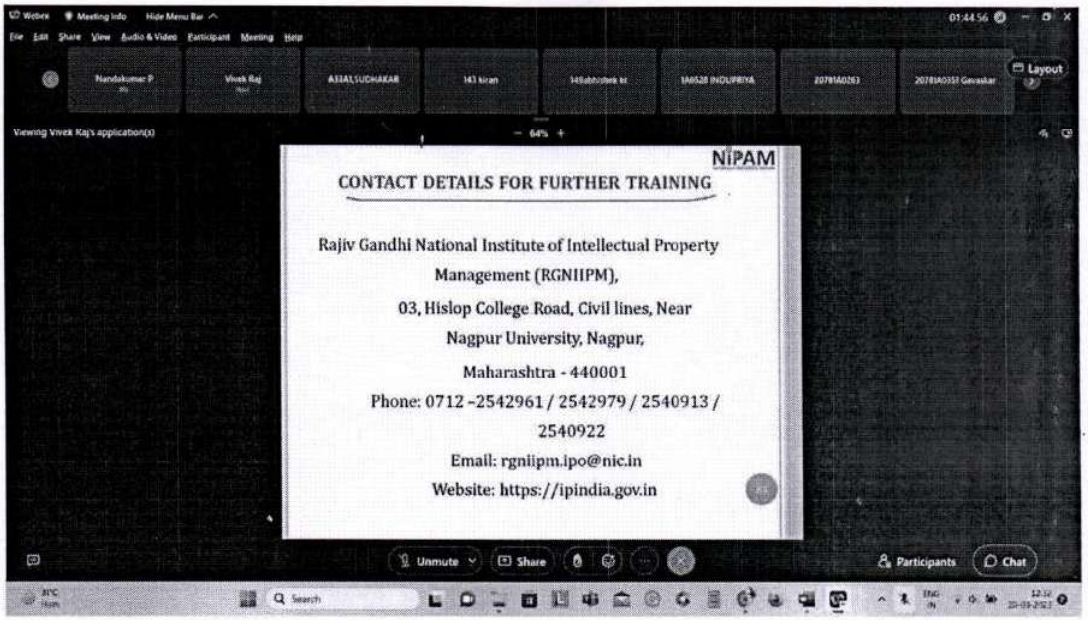
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CONTACT DETAILS FOR FURTHER TRAINING
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